

Code :07MB206

M.B.A - II Semester Supplementary Examinations, August/September 2011
ERP & MIS

(For students admitted in 2007-08 & 2008-2009 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

1. Explain the following with suitable examples.
 - (a) Integrated data model
 - (b) Business modeling
 - (c) Pitfalls in ERP implementation
 - (d) Business and IS
2. Explain the relevance of strategic grid for contemporary competitive practices.
3. Explain the following:
 - (a) Clean slate reengineering
 - (b) Technology enable reengineering
 - (c) SCM
 - (d) CRM
4. Explain the following modules
 - (a) FICO
 - (b) S & D
 - (c) Accounting
 - (d) HR
5. Explain the following with suitable examples from organization
 - (a) Data definition language
 - (b) Data manipulation language
 - (c) Data dictionary
6. Explain the qualities of perfect information after listing them.
7. Explain the following with suitable examples from organization
 - (a) Traditional file environment deficiencies
 - (b) Relational database systems
 - (c) Object oriented database
8. Bring out the important risk factors while implementing the MIS with examples from industry.
